

# Prescription Diet™ Digestive Care foods

## i/d™

For most digestive disorders in dogs, including puppies and for restorative care



+ Clinically proven, highly digestible nutrition to help resolve diarrhoea in as little as 3 days



## i/d™ Stress

Stress-related digestive upset in small breed dogs



+ Calms & settles stress-related digestive upset in dogs up to 14kg

## i/d™ Low Fat

For dogs with digestive disorders requiring low fat food



+ Clinically proven to calm & soothe digestive tract



## i/d™ Sensitive

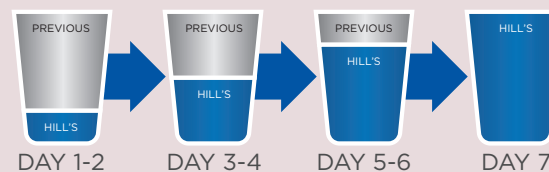
For dogs with digestive upsets triggered by food sensitivities



+ Single nutritional solution to help manage digestive upset & food sensitivities

# How to introduce the new food?

- Gradually introduce the new food over a 7-day period
- Mix the new food with your pet's current food, gradually increasing the amount until only new food is fed
- Always refer to the feeding guide on the pack



This is a general guideline only. Your vet will recommend a transition plan specific to your pet's needs.



**IT'S CLINICAL NUTRITION PETS CAN'T WAIT TO EAT!**

**100% SATISFACTION GUARANTEED\***

\*For quality, consistency and taste, or your money back

To learn more about your pet's condition and how Hill's™ Prescription Diet™ Digestive Care foods can help, go to:

[HillsPet.co.uk/DigestiveCare](http://HillsPet.co.uk/DigestiveCare) or [HillsPet.ie/DigestiveCare](http://HillsPet.ie/DigestiveCare)

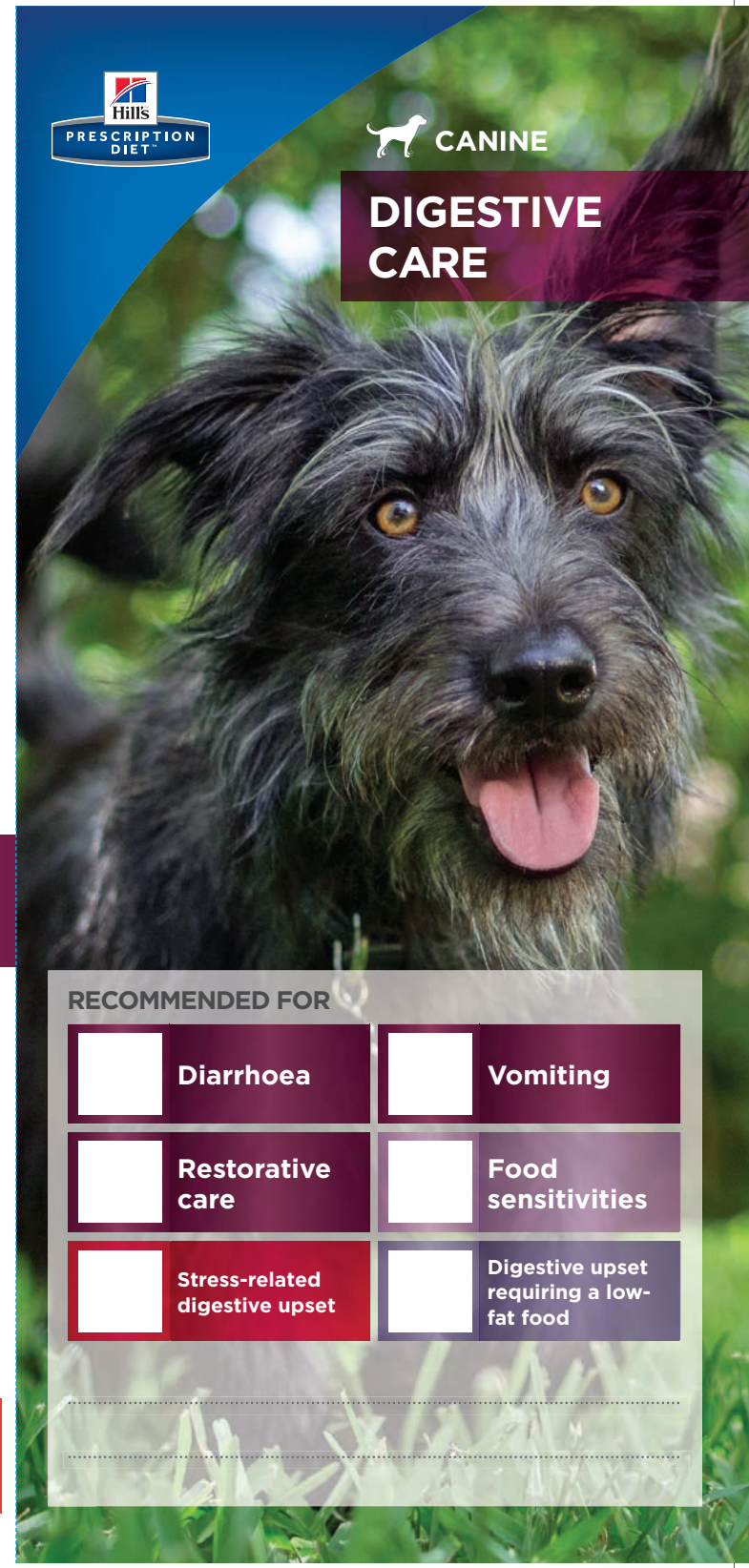
Your vet may recommend a different Prescription Diet™ food, depending on your pet's condition.

™Trademarks owned by Hill's Pet Nutrition, Inc. ©2016



**CANINE**

**DIGESTIVE CARE**



### RECOMMENDED FOR

<input type="checkbox"/>	<b>Diarrhoea</b>	<input type="checkbox"/>	<b>Vomiting</b>
<input type="checkbox"/>	<b>Restorative care</b>	<input type="checkbox"/>	<b>Food sensitivities</b>
<input checked="" type="checkbox"/>	<b>Stress-related digestive upset</b>	<input type="checkbox"/>	<b>Digestive upset requiring a low-fat food</b>

## What are digestive disorders?

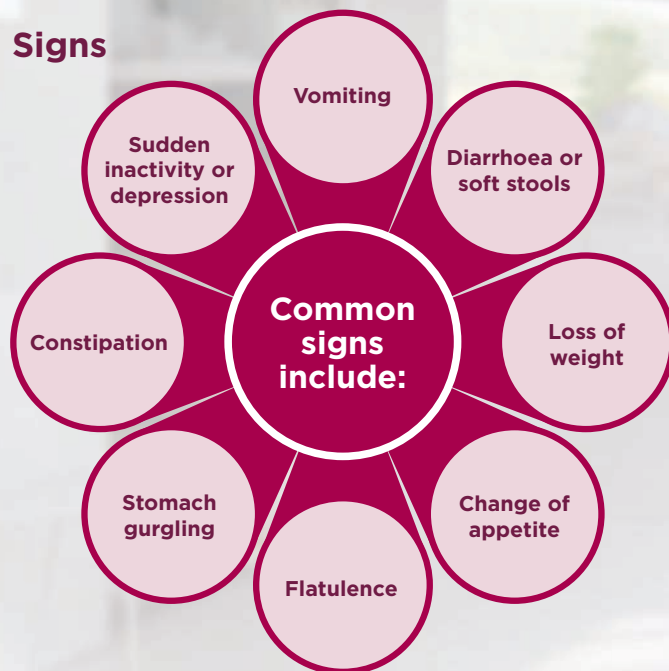
Any condition that prevents proper digestion or alters the rate at which food passes through the digestive tract is a digestive disorder.

### Common causes:

- Dietary (indiscretion, food sensitivities, etc.)
- Inflammation (includes gastritis, enteritis, colitis, pancreatitis)
- Infection (bacterial, viral, or parasites)
- Stress (chronic, or during/after lifestyle changes)

## Does your dog have a digestive disorder?

### Signs



## How can the right food help?

What you feed your dog plays an important role in helping manage digestive health.



### Highly digestible

Easy-to-digest food is gentle on tummies, promoting better absorption of important nutrients.



### Taste

Great tasting food encourages dogs to eat even through periods of illness.



### Natural and prebiotic fibres

The right blend of fibres helps promote healthy gut bacteria.



### Psyllium

Enriched with psyllium to support regular bowel movements and bowel health.



### Electrolytes

Increased electrolytes help compensate for mineral loss due to vomiting and diarrhoea.



### Antioxidants

Clinically proven antioxidants support a healthy immune system and natural defence.



### Anti-stress ingredients

Ingredients such as milk protein help manage stress and reduce risk of digestive upset.



### Specific ingredients

Help limit contact with ingredients your dog may be sensitive to.

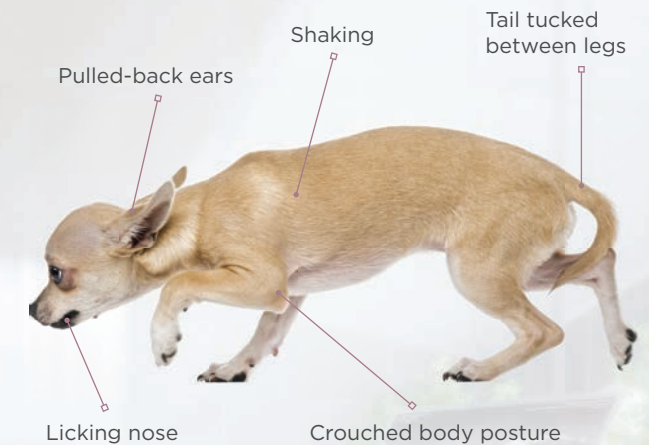


### Energy

High energy density allows for small portions to reduce digestive workload.

## Is your dog stressed?

Stress can result in a compromised quality of life, including digestive upset. Pay attention to your dog's posture and stress signals to find out:



### Also:

Excessive barking or damaging furniture and hiding.

### Ways to help your dog de-stress:

- **Stick with a routine** – dogs love predictability and routine in their days!
- **Socialise, positively!** Dogs exposed to a wide variety of positive situations will find the world easier to cope with.
- **Play more!** De-stress by playing more and providing an ample variety of toys.
- **Feed the right food:** the right ingredients, like those in Prescription Diet™ i/d™ Stress, help manage stress and calm nervous tummies.